



Application for the usage of “Thai Select” logo-Thai government award of Thai Restaurants abroad

Term and Conditions of use set by the Ministry of Commerce in allowing the use of Thai select logo-certificate of standards in Thai Restaurant abroad.

1. The given logo is provided only to the registered juristic person of the restaurant. In the case of changed ownership, the logo cannot be transferred to renew the usage of the logo. However the Department of Export Promotion in Thailand has the right to decline the renewal should the restaurateur failed to comply with the set terms of usage.
2. The given logo is provided only to the registered juristic person of the restaurant. In the case of changed ownership, the logo cannot be transferred to other juristic person. All new ownership should report to the Department of Export Promotion, in order to gain approval that the restaurant has maintained its standards.
3. In case of changed restaurant name, please refer to bullet point 2.
4. Restaurateurs are allowed to bear the logo only for the restaurant which has been approved by the Department of Export Promotion. Should you wish to present the logo in other restaurants under your ownership, applications of usage should be submitted per restaurant for approval of standards.
5. Restaurateurs which have gained approval of standards by the Department of Export promotion, have the privilege of using other governmental logos, such as **Thailand’s Brand**, as well as attending other activities which have been organised by the Department of Export Promotion to promote Thailand and its products.
6. Should any restaurateurs fail to meet the terms and conditions of use, the Department of Export Promotion has the right to act accordingly. Misuse of logo can result in the following:
 - 6.1 Withdrawal of approval in using the logo.
 - 6.2 Removal from the Department of Export Promotion’s directory, which is used of marketing and promotional events.
 - 6.3 Waive of rights in enlisting marketing assistance from the Department of Export Promotion.
 - 6.4 Legal prosecution
7. In circumstances where selected associations, societies and private entities, are permitted to bear “country logo” in public, for instance exhibitions. It is compulsory that quotations, such as ‘Sponsored by the Department of Export Promotion’ or alike, are presented alongside the logo.

For Officials ONLY

ความเห็นคณะกรรมการผู้ให้คะแนน ได้รับคะแนน.....คะแนน ลงชื่อ..... ()	<input type="checkbox"/> เห็นควร <input type="checkbox"/> ยังไม่เหมาะสมเนื่องจาก
ความเห็นที่ประชุม	<input type="checkbox"/> เห็นควร <input type="checkbox"/> ยังไม่เหมาะสมเนื่องจาก



Application for the usage of “Thai Select” logo- Thai government award of Thai Restaurant abroad

Please complete the form and provide the necessary documents. Any missing documentations or information may result in the delay of the awarding process.

1. General Business information

Name of restaurant:	
Address:	
Tel:	
Fax:	
E-mail:	
Website:	
Percentage of Shareholder- Thai:.....% Foreign:.....% (Please specify)	
Registered Capital: (Please Specify)	
Registered No. Juristic Person	Month of Establishment

2. Service Information

Type of Service	<input type="checkbox"/> A la Carte	<input type="checkbox"/> Fast food/ Home Delivery	<input type="checkbox"/> Catering
Certificate of Hygiene:			
Chef: <input type="checkbox"/> Thai.....with Thai cooking experience ofyears			
<input type="checkbox"/> Foreign.....with Thai cooking experience ofyears			
Front:	Seat:	Size:	
Received Award:			
1.		2.	
3.		4.	
Member of related association:			

3. Business Information

No. Of branches:			
Percentage of customers:		Non-Thai	Thai
Turnover per year (please specify):			
Participation of public activities:			
Cooking ingredients used	<input type="checkbox"/> Thai products (self imported)	<input type="checkbox"/> Thai product (through importers)	<input type="checkbox"/> Non- Thai product
PR/ marketing Promotion activities:			
Contact person:	Title:	Tel:	

4. Type of Thai select award

Traditional Thai	<input type="checkbox"/> Quick Serving	<input type="checkbox"/> Table Serving
Modern Thai	<input type="checkbox"/> Quick Serving	<input type="checkbox"/> Table Serving

The company acknowledge and agree to follow to all conditions required by the Department of Export promotion/ I certify that the statement given in this document is correct.

Signature.....Position.....

Printed name.....

Date.....



Application for the usage of “Thai Select” logo- Thai government award of Thai Restaurant abroad

Please complete the form and provide the necessary documents. Any missing documentations or information may result in the delay of the awarding process.

Please select 3 dishes from the list below and kindly provide the ingredients that are used in the selected dishes.

<input type="checkbox"/> Grilled duck red curry	<input type="checkbox"/> Pad Thai	<input type="checkbox"/> Tom kha soup
<input type="checkbox"/> Grilled chicken and sticky rice	<input type="checkbox"/> Gratong tong	<input type="checkbox"/> Khao tung nha tahng
<input type="checkbox"/> Pork Satay	<input type="checkbox"/> Mince chicken sautéed with basil	<input type="checkbox"/> Sautéed Chicken with cashew nut
<input type="checkbox"/> Chicken green curry	<input type="checkbox"/> Panaeng	<input type="checkbox"/> Prawn tom yum
<input type="checkbox"/> Chicken wrapped in pandan leaves	<input type="checkbox"/> Papaya salad	<input type="checkbox"/> Fish cakes



Application for the usage of “Thai Select” logo-Thai government award of Thai Restaurants abroad

Term and Conditions of use set by the Ministry of Commerce in allowing the use of Thai select logo-certificate of standards in Thai Restaurant abroad.

Benefits of those given the permission to bear the logo Thai Select- certification of standards of Thai restaurants abroad.

- 1. Promotion of restaurant through local media.**
- 2. Cooking staffs in Thai Select restaurants are considered for training in Thai cooking for cooking abroad.**
- 3. Receive discounted interest and loan rates with financial institutions which are recognised by the Department of Export Promotion.**
- 4. Have the opportunity to participate in development, sales and promotional events organised by the Department of Export Promotion.**
- 5. Will receive support from the Department of Export Promotion if attending the Thai Select Summit of the year.**
- 6. Will be invited to attend Trade fairs in Thailand twice a year, which will provide opportunities to buy products and merchandise.**

Requirement of those given permission to bear the Thai Select logo

- 1. Are juristic persons that are legally registered in the operation of Thai restaurants in situated countries.**
- 2. Are registered and recorded in the Department of Export Promotion database.**
- 3. Must have no previous record of illicit business behaviours or crime.**

Conditions

- All restaurants must submit documents requesting permission to bear the logo in their restaurants.**
- Renewal of logo must be every 3 years, including resubmissions of documents for re-evaluation.**